

SIIA's Software Division is comprised of member companies from large enterprises to startups in the B2B Software and Services space. Watch the videos below to learn how software division members find value in the association.

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Mike Riegel, IBM

{youtube}ZUB2tBo5lyk{/youtube}

Mark Symonds, Plex Systems

{youtube}iBPuS\_8x22l{/youtube}

Bill Loss, SaaSshr.com

{youtube}-8gqE2A1\_xE{/youtube}

Chris Holland, SafeNet

{youtube}SK81MtwyRmY{/youtube}

Lou Guercia, Scribe Software

{youtube}gsS6yf9uUTk{/youtube}

Rick Nucci, Dell Boomi

{youtube}-D0u9w8swJl{/youtube}

Brian Kardon, Eloqua

{youtube}L\_wsbcSATAo{/youtube}

Michael Binko, Kloudtrack  
{youtube}EROqWfsA6\_w{/youtube}

Don Green, OpSource  
{youtube}b1VjAVzYeuk{/youtube}

Richard Dym, Bondi Group  
{youtube}leGYJxIT8kU{/youtube}

Morris Panner, GroupFlier and DICOM Grid  
{youtube}VyFnF0NL5ZU{/youtube}

Chris Holland, SafeNet  
{youtube}GspXV076MR4{/youtube}

Lou Guercia, Scribe Software  
{youtube}Pd8kMUYfOzQ{/youtube}

Bill Loss, SaaShr.com  
{youtube}5qaa4EOLveM{/youtube}