

Featuring 2012 SIIA CODiE Awards Winners

How can you be sure you're on the path to success? View the videos below to hear from winners of our 2012 SIIA CODiE Awards, who have been asked to address the top three things to which they attribute their product's success. (In case you don't already know, the annual SIIA CODiE Awards celebrate excellence in business software, digital content, and education technology.)

Maybe you'll learn something that can help your product or company achieve even greater success. We've categorized these videos by CODiE Awards category and company product name so you can quickly find the videos of most interest for you.

List of Categories

List of Company Products

- [Best Asset Management Solution](#)
- [Best Business or Competitive Intelligence Solution](#)
- [Best Cloud Application/Service](#)
- [Best Cloud Platform](#)
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- [Best Mobile On-Demand Application](#)
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- [Best Software Development Solution](#)
- [Best Supply Chain Management Solution](#)
- [Best Use of Open Source Technology](#)

- [Appenda - v2.5, Appenda](#)
- [Citrix® GoToMeeting® for iPad, iPhone and Android, Citrix Online](#)
- [Coveo Insight Solutions for Customer Service, Coveo](#)
- [Coverity Static Analysis 5.5, Coverity](#)

- [Druva inSync Cloud, Druva](#)
- [FlexNet Manager Suite for Enterprises, Flexera Software](#)
- [Good for Enterprise, Good](#)
- [Google Apps for Government, Google](#)
- [Gust, Gust](#)
- [Innotas Project Portfolio Management \(PPM\), Innotas](#)
- [IQNavigator.com, IQNavigator](#)
- [Jaspersoft Business Intelligence \(BI\) Suite, JasperSoft](#)
- [LP Marketer, LivePerson](#)
- [Pervasive Data Integrator, Pervasive](#)
- [Scribe Online, Scribe Software](#)
- [Shopvisible eCommerce, ShopVisible](#)
- [Spark by Marketo, Marketo](#)
- [SpringCM, SpringCM](#)
- [Tableau 6.1, Tableau Software](#)
- [Xactly Incent 7.2, Xactly](#)

Best Asset Management Solution

Winner: FlexNet Manager Suite for Enterprises, Flexera Software

Accepting: David Znidarsic, Vice President Technology {youtube}1lvvGrb4MBY{/youtube}

Best Business or Competitive Intelligence Solution

Winner: Tableau 6.1, Tableau Software

Accepting: Matt Higgins, Sales Consultant

{youtube}xGis8FvRxrc{/youtube}

Best Cloud Application/Service

Winner: Google Apps for Government, Google

Accepting: Michael Lock, Vice President of Sales & Operations, Americas

{youtube}twyM3nAj1kA{/youtube}

Winner: Scribe Online, Scribe Software

Accepting: Lou Guercia, President and Cheif Executive Officer

{youtube}URLDWRJpAPw{/youtube}

Best Cloud Platform

Winner: Apprenda - v2.5, Apprenda

Accepting: John Golke, Senior Account Manager

{youtube}i7FYqq8YmQ0{/youtube}

Best Collaboration/Social Networking Solution

Winner: Gust, Gust

Accepting: David Rose, Chief Executive Officer

{youtube}TG06OtZoAc8{/youtube}

Best Content Management Solution

Winner: LP Marketer, LivePerson

Accepting: Robert Deichert, Product Owner

{youtube}U4TPF3bR6RU{/youtube}

Best Database Innovation

Winner: Tableau 6.1, Tableau Software

Accepting: Matt Higgins, Sales Consultant

{youtube}xGis8FvRxrc{/youtube}

Best Document Management Solution

Winner: SpringCM, SpringCM

Accepting: Roger Bottum, Vice President Marketing

{youtube}4bHhuh8UnOY{/youtube}

Best Electronic Commerce Solution

Winner: ShopVisible Ecommerce, ShopVisible

Accepting: Lauren Smith, Senior Marketing Coordinator

{youtube}NqdSuTzIM_c{/youtube}

Best Financial Management Solution

Winner: Xactly Incent 7.2, Xactly

Accepting: Chris Newton, Vice President Marketing

{youtube}D6VMxx2WYrA{/youtube}

Best Integration Solution

Winner: Pervasive Data Integrator, Pervasive

Accepting: Michael Warjas, Account Executive Cloud/ISV Partnerships

{youtube}0-kfIFyl6QI{/youtube}

Best International Data Protection Solution

Winner: Druva inSync Cloud, Druva

Accepting: Lisa Busby, Vice President Marketing

{youtube}YYeepVpQxZA{/youtube}

Best Marketing/Public Relations Solution

Winner: Spark by Marketo, Marketo

Accepting: Amy Guarino, Vice President Business Development

{youtube}c65q267DLgE{/youtube}

Best Mobile On-Demand Application

Winner: Citrix® GoToMeeting® for iPad, iPhone and Android, Citrix Online

Accepting: Bernardo de Albergaria, Vice President & General Manager, Collaboration Line of Business

{youtube}xl_555euzgE{/youtube}

Best Mobile Operations Management Solution

Winner: Good for Enterprise, Good

Bradley Reiter, Director Product Management

{youtube}eznBGbd-LoM{/youtube}

Best Project Management Solution

Winner: Innotas Project Portfolio Management (PPM), Innotas

Accepting: Kevin Kern, Chief Executive Officer

{youtube}k6N31lXiwFc{/youtube}

Best Relationship Management Solution

Winner: Coveo Insight Solutions for Customer Service, Coveo

Accepting: Michael Gagnon, Regional Sales Manager

{youtube}VAzCQFhMOfY{/youtube}

Best Software Development Solution

Winner: Coverity Static Analysis 5.5, Coverity

Accepting: Jennifer Johnson, Vice President Marketing

{youtube}UyYeG2zbTcs{/youtube}

Best Supply Chain Management Solution

Winner: IQNavigator.com, IQNavigator

Accepting: John Martin, Chief Technology Officer International Markets

{youtube}uHoCX-3cuHM{/youtube}

Best Use of Open Source Technology

Winner: Jaspersoft Business Intelligence (BI) Suite, JasperSoft

Accepting: Mike Boyarski, Director Product Marketing

{youtube}sVrdRHGW0Ys{/youtube}