



The Software & Information Industry Association's

Digital Policy Roundup

News and updates compiled by the industry authority

Policy Calendar

June 22

Hearing: Oversight of Intellectual Property Law Enforcement Efforts, Senate Judiciary Cmte.

June 22

Hearing: Reforming the FCC, House Commerce Sbcmt. Communications and Technology.

June 24

Hearing: Examining the Homeland Security Impact of the Obama Administration's Cybersecurity Proposal, House Homeland Security Sbcmt. on Cybersecurity and Infrastructure Protection

June 28

Forum: Navigating Location-Based Services, FCC's Wireless Telecommunications Bureau

JUNE 21, 2011

In case you thought there was already too many privacy bills in Congress, several more were introduced last week. Notably, Representative Jason Chaffetz (R-UT) and Senator Ron Wyden (OR) introduced the "Location Privacy and Security Act," and Commerce Chairman Rockefeller (D-WV) and Mark Pryor (AR) introduced the "Security Breach Notification Act."

At the same time, one of the bills receiving the most attention was introduced. That is, Mary Bono Mack's draft "SAFE Data Act." The Subcommittee legislative hearing last week, and the Chairman's intentions to move forward to markup the legislation in the

SIIA is currently assessing the long list of proposals, and the remainder of 2011. Even more now, there is considerable interest from the key Committees of jurisdiction on these issues, which will likely fire for the remainder of 2011. Regardless of how this plays out, with members and policymakers as they explore the need for legislation regarding the collection and protection of personal information.

On the patent reform front, as reported last week, it's still unclear when it will be voted on by the House this week. As of Tuesday a.m., the House is hammering out some of the remaining key details regarding the fee retention and future funding. That vote is expected to be held this week.

As expected, yesterday the Board of Directors of ICANN approved the proposal for hundreds and possibly thousands of new generic top level domains. The proposal has been years in the making, and the 400-page document that describes it has undergone seven major revisions. So the approval of the Guidebook represents a significant threat to trademark holders. Property owners will need to familiarize themselves quickly with the new Mechanisms in the gTLD Applicant Guidebook, and expect to see action in enforcing their rights against cybersquatters and infringers.

SIIA News & Notes

[Debunking the Myths of Cloud Computing](#) 27/3 Cloud Computing

[ICANN Guidebook Vote a Challenge to Trademark and](#)

