

**SIIA Main Office**

1090 Vermont Ave NW Sixth Floor

Washington DC 20005-4095

Main: 202.289.7442

Fax: 202.289.7097

( [Directions to Office](#) )

**Office of the President**

Ken Wasch

President

Software & Information Industry Association

202.789.4440

---

**Membership**

Eric Fredell

Vice President, Membership

202.789.4464

---

**Sales & Marketing (Sponsorship Sales / Conference Logistics)**

---

Emily Ruf  
Director, Events  
202.789.4490

Abby Verrillo  
Marketing Manager  
202.789.4468

---

## **CODiE Awards Program**

Wendy Tanner  
Awards Program Coordinator  
202.789.4458

---

## **Anti-Piracy**

Anti-Piracy Hotline 1-800-388-7478 / [piracy@siaa.net](mailto:piracy@siaa.net) 1-800-388-7478 /

Keith Kupferschmid  
General Counsel and SVP, Intellectual Property  
202.789.4442

Jeffrey Linder  
Manager, Corporate Software Anti-Piracy  
202.789.4481

Mardy Goote  
Manager, Anti-Piracy  
616.475.9902

Rene Albury  
Director, Corporate Anti-Piracy  
818.835.9454

Tim Tyre  
Manager, Internet Anti-Piracy  
202.789.4477

---

**Software Division**

Rhianna S. Collier  
Vice President, Software Division  
408.884.3834

Katie Carlson  
Program Manager, Software Division  
408.512.2457

---

### **Public Policy**

Mark MacCarthy  
VP, Public Policy  
202.789.4471

Keith Kupferschmid  
VP, Intellectual Property Policy & Enforcement  
202.789.4442

David LeDuc  
Senior Director, Public Policy  
202.789.4443

Mark Schneiderman  
Senior Director, Education Policy  
202.789.4444

---

**Content Division**

Kathy Greenler Sexton  
Vice President and General Manager, Content Division  
978.258.1506

Jennifer Hansen  
Program Manager, Content Division  
949.448.0545

---

**Education Division**

Karen Billings  
VP, Education Division  
202.789.4487

Mark Schneiderman  
Senior Director, Education Policy  
202.789.4444

Liderby Portorreal  
Program Manager  
202.789.4467

Lindsay Harman  
Education Market & Policy Analyst  
202.289.7442 ext. 1362

---

**Financial Information Services Division**

Tom Davin  
Vice President & Managing Director, FISD  
202.789.4465

Nick Merritt  
Director, FISD Programs  
202.789.4441

Elizabeth Cummings  
Director, Member Relations, FISD  
202.789.4452

Anika King  
Director, Events & Sponsor Relations  
202.789.4463

Amanda Sawney  
Communications Manager, FISD  
202.789.4466

**Public Sector Innovation Group**

Michael Hettinger  
Director, PSIG  
202.789.4456

**Specialized Information Publishers Association (SIPA) Division**

Janine Hergesell  
Director, SIPA Division  
202.789.4469

Ronn Levine  
Managing Editor, SIPA Division  
202.789.4491

**Communications**

Laura Greenback  
Communications Director  
202.789.4461

Liz Martin  
Senior Art Director  
202.789.4457

---

**Finance/Administration**

Tom Meldrum  
VP, Administration & Finance  
202.789.4451

Dan Gonzalez  
Director, Information Systems  
202.789.4455

Angela Williams  
General Ledger Accountant  
202-289-7442 x1331

Marco Vargas  
Network Administrator  
202.789.4454

Becki Lake  
Member Services Associate  
202.789.4485

Katrina Styles-Hunt  
Senior Director, Human Resources & Administration  
202.789.4447

Marnel Williams  
Coordinator, Administration  
202.789.4462

James Gerald



Database Integrity Manager  
202.789.4478

Mina King  
Part-time Staff Accountant  
202.789.4449