

To submit a member deal, send the following information to [Katie Carlson](#) :

- Company Name
- Offer description (100 words or less)
- Offer start & end dates
- Company Contact (name and email/phone)

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## Deals from Software Division Members

### **OPEXEngine**

[Annual Software and SaaS Benchmarking Report](#)

Through the years, we have found that successful software companies tend to be very metrics-driven and use benchmarking frequently throughout the year as a key management process and information tool. OPEXEngine offers the annual Benchmarking Survey to SIIA members. Check out [this report](#) which highlights the latest changes going on in the market.

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### **Synergita (A Division of Asteor Software)**

50% Off on Performance Appraisal, Periodic Review and Continuous Feedback modules

<http://www.synergita.com/synergita-value-proposition-licensing>

Synergita is an easy to use online tool that empowers managers to actively engage with their team members with periodic reviews and continuous feedback. Synergita also empowers HR to create and use different types of appraisal templates, workflows and rating methodologies to suit different functions, roles and levels. Synergita : Brings performance management closer to the business and closer to your people.

Offer Period : January 1, 2013 - March 31, 2013

For more information, contact:

Rakesh – [rakesh.c@techcello.com](mailto:rakesh.c@techcello.com)

+1 919 330 1320

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### **Techcello (A Division of Asteor Software)**

Save 90-150 people months using Techcello. Pilot License offer @ \$1,000

<http://www.techcello.com/techcello-value-proposition-pilot-license-bundle>

Non functional requirements of a Multi-tenant SaaS product consume a lot of time and effort. Techcello is a ready to use development framework that works with Visual Studio, .NET and MVC. You can reduce 90-150 people months of your effort and get to the market faster. Our pilot license bundle offer for SIIA members includes consulting, training and support along with a full product license for cello v 4.1

Offer Period : January 1, 2013 - March 31, 2013.

For more information, contact:

Rakesh – [rakesh.c@techcello.com](mailto:rakesh.c@techcello.com)

+1 919 330 1320

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### **Nexonia**

Discounted Offer to Automate your Expense Reports!

100% online expense management solution. 15% discount for SIIA members (offer code "SIIA" when registering). Advanced yet simple user interface. Corporate and personal credit cards. Accounting integration. Full receipt management. iPhone client available. Direct deposit support. Flexible approval workflows. Great support and works on any browser.

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Find out more by contacting us today for a demo. For more information, contact:

[sales@nexonia.com](mailto:sales@nexonia.com)

800-291-4829 x2

416-480-0688 x2

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### Outside GC & Patent GC

[Outside GC](#) is a partner-only team of senior business lawyers with substantial in-house experience who act as part-time in-house counsel to their clients at a fraction of the cost of either hiring a full-time in-house attorney or relying exclusively on traditional law firm counsel. For companies with no in-house legal staff, they act as the as-needed general counsel, doing the company's day-to-day legal work and helping to manage the legal services provided by outside counsel. For companies that have a general counsel or in-house staff, they act as overflow attorneys, serving as an extension of the in-house team, either on a regular or a periodic basis. Their sister firm, [Patent GC](#) is also a partner-only firm, and is comprised exclusively of former senior in-house IP counsel. Patent GC handles patent and trademark prosecution work on a fixed-fee basis, but also performs portfolio management services, and can even serve as a company's part-time in-house IP counsel. Both Outside GC and Patent GC have specific domain expertise in software.

As a special benefit for SIIA members, Outside GC and Patent GC will offer their "volume discount" rates (ranging from \$210 to \$275 per hour) to all SIIA members, irrespective of work volume.

Interested SIIA members should contact Jon Levitt ([jlevitt@outsidegc.com](mailto:jlevitt@outsidegc.com), 617-548-1289) or Bill Stone ([stone@outsidegc.com](mailto:stone@outsidegc.com), 617-501-8158) for more details and mention that you are an SIIA member. If you have any further questions please feel free to give me a call.