

On December 8, Blackboard's Senior Director of User Experience, Stephanie Weeks, presented the first in a series of free SIIA postsecondary webcasts, outlining an organizational approach to developing accessible products. To judge a product's accessibility, the most common question used is "Do you comply with Section 508?". But how does a product development organization move from being minimally compliant to truly offering a product experience that is highly usable and desirable in a sustainable way? Hear how Stephanie addressed those issues at Blackboard.

Speaker:

Stephanie Weeks, Blackboard's Senior Director of User Experience

{youtube}zwaJBmJVOWo{/youtube}

Stephanie's article "Accessibility by Design" will appear in SIIA's upcoming publication, The Experts' Guide to the Postsecondary Market. And is available now in the free pre-publication sampler: <http://bit.ly/siiaguidesampler>