

**WEBCAST:** Publishing in an Open Access World

**HOSTS:** This webcast is brought to you by the SIIA Copyright & Licensing Working Group and Copyright Clearance Center

**DATE:** May 9, 2013

**LOCATION:** Webcast

**TIME:** 12:00 PM - 1:00 PM Eastern Time

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## Overview

Open Access publishing is a dominant topic in the world of scientific research. Whether you are an advocate of the movement, a critic, or somewhere in between, Open Access publishing is here to stay. With government policy-makers and private funding agencies in the US, UK and Europe mandating greater public access to published scientific research, OA is a topic that needs paid attention to.

During this discussion, two experts will:

- Provide an overview of Open Access and current trends
- Give a legislative update on the topic, and outline the role and influence of private funding agencies, and
- Talk about what publishers are doing to facilitate the demand for free access to publicly funded content and discuss the challenges and ultimate benefits of enabling public access to scientific research from the publishers point of view.
- Discuss how to develop or refine your Open Access strategy by looking at the five key factors to consider when publishing in an OA world.

### **Moderator:**

**Edward Colleran**, Principle with Seacoast Partners and consultant on content licensing and copyright.

Edward Colleran, is an information industry consultant, specializing in assisting content companies in developing strategies to optimize the value of their content on a global scale. Ed was most recently the Senior Director of the International Division at Copyright Clearance Center (CCC), the world's largest provider of copyright licensing solutions. He oversaw strategic initiatives focused on CCC's international activities—specifically, providing publishers around the world with new content licensing solutions and revenue-generating initiatives based on CCC's products and services. Ed also provided the vision for the advancement of CCC's digital rights management services and remains a key contributor on other long-term strategic issues facing the information industry. Ed is a frequent speaker on global licensing and copyright and is and is a past member of the board of SIIA's Content Division and of the Society of Scholarly Publishers.

### **Speakers:**

**Heather Joseph**, Executive Director, SPARC will provide an overview of Open Access, current trends and a legislative update.

Heather Joseph serves the Executive Director of the Scholarly Publishing and Academic Resources Coalition (SPARC), an international coalition of academic and research libraries that promotes the expanded sharing of scholarship. As SPARC's Director since 2005, Heather has focused on supporting emerging publishing models, enabling digital archives, and establishing open access policies on the national and international levels.

Prior to joining SPARC, she spent 15 years as a publishing executive in both commercial and not-for-profit publishing organizations, and continues to be active in that arena as a member of the Board of Directors of the Public Library of Science. She is a frequent speaker and writer on scholarly communications in general, and on open access in particular.

**Peter Binfield**, co-Founder and Publisher of Peer J and formerly of PLOS One will give the publishers point of view and discuss his strategy as an Open Access publisher.

Peter Binfield, Ph.D. Co-founder & Publisher - Physicist. Gigapixel photographer. Pete has worked in the academic publishing world for almost 20 years. Since gaining a PhD in Optical Physics, he has held positions at Institute of Physics, Kluwer Academic, Springer, SAGE and most recently the Public Library of Science (PLOS). At PLoS he ran PLoS ONE, and developed it into the largest and most innovative journal in the world. He is a respected authority in the academic publishing and Open Access worlds and has made numerous presentations to industry and academia. He is currently a member of the International Advisory Committee of the International Society of Managing and Technical Editors (ISMTE) as well as being on the Advisory Committee of the MedicineX conferences. He is passionate about academic publishing and believes that publishing needs to be in service to the academic community to best facilitate the rapid and broad dissemination of research findings. Email Pete at [PeterBinfield@PeerJ.com](mailto:PeterBinfield@PeerJ.com)



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Questions or Comments - Jenny Hansen at [jhansen@siaa.net](mailto:jhansen@siaa.net).