

WEBCAST: Private Company & People Data- What's New & What's Working

DATE: April 24, 2013

LOCATION: Webcast

TIME: 12:00 PM - 1:00 PM Eastern Time

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Overview

The new Gold Rush in data content is company and people data. Numerous companies are applying innovative approaches to crack a problem that has bedevilled publishers for decades: how to develop reliable data on private companies and their executives. Get an understanding of the opportunity and challenges, and discover the fascinating players trying to conquer this final frontier of business information.

Presenter:



Russell Palmer, Managing Director,
Russell Palmer Group, Inc.



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