

### Learning Resource Metadata Initiative (LRMI) Progress & Impact

September 24

Webinar

The Learning Resource Metadata Initiative (LRMI) is working to create a standard metadata framework for tagging educational resources on the web to enhance search, discovery and delivery of educational content. The project is funded by the Gates and Hewlett Foundations, administered through AEP and Creative Commons, and builds on the broader Schema.org project by leading search engines Bing, Google, and Yahoo! This webinar provides an overview of the LRMI goals and deliverables, an update on progress and timelines, a look at the technical specifications, and a discussion of its implementation and impact with a focus on content publishers, aggregators and other digital learning providers. We are pleased to be joined by key project leaders who are supporting, developing and implementing the LRMI. This webinar was produced in collaboration with the Association of Educational Publishers (AEP).

#### **Speakers:**

**- Brandt Redd, Senior Technology Officer for Education Programs, Bill and Melinda Gates Foundation**

Brandt Redd is Senior Technology Officer for Education Programs at the Bill & Melinda Gates Foundation where he coordinates and informs efforts to leverage technology in behalf of improved student learning. Brandt brings more than 30 years of professional software development and IT experience and enjoys the unique challenge of blending philanthropy with entrepreneurship.

**- Michael Jay, President, Educational Systemics**

A long time science educator, Michael left the classroom and joined Apple Computer to work on various research, development, and marketing projects. Michael left Apple to pursue the development of curriculum related technology of his design that laid the groundwork for many of the innovations in standards implementation and instructional resource integration that followed. Michael and his associates create lasting change in how we learn and educate through their work with corporations and educational institutions. Among their many projects they are presently leading and supporting the adoption by the publishing community of the Learning Resource Metadata Initiative, LRMI, under the auspices of the AEP, the Creative Commons, and the Bill and Melinda Gates Foundation.

**- Steve Nordmark, Chief Academic Officer, Knovation**

Steve Nordmark is the Chief Academic Officer at Knovation. He has over 20 years of experience in research and development of custom software solutions, with over 15 of those focused on enhancing the opportunities of under-served populations in K-12 schools. His goal is to create dialog, collaboration and ideas around innovative uses of technology to help the child - no matter where that child is - reach his fullest potential because he has access to tools that will help him learn. As the Chief Academic Officer, Steve focuses on the future vision of educational technology to support personalized learning. He researches, tracks, and analyzes trends in learning sciences, interoperability and technology architecture foundations for next generation learning systems.

**- Dave Gladney, Project Manager LRMI, Association of Educational Publishers**

Dave Gladney is the Project Manager for the Learning Resource Metadata Initiative (LRMI), a project funded by the Bill & Melinda Gates Foundation to develop a standard metadata framework for tagging instructional materials on the web. Dave oversees AEP's efforts to build awareness and encourage adoption of the LRMI throughout the educational resource community. Dave joined AEP as Writer/Editor in 2004 after completing the graduate writing program at Rowan University. Before moving on to the LRMI, he was AEP's marketing manager from 2008-2011. Dave is a graduate of Rutgers University, where he received a B.A. in English and spent two years as a staff writer for the school newspaper, The Daily Targum.

**- Moderator: Karen Billings, VP, SIIA Education Division**

**Please note: the webinar will begin at the 1:13 minute mark.**

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**[Download the PowerPoint presentation here](#)** .