

### Software Publishers Guide to the E-rate

SIIA Webinar  
April 26, 2012

SIIA recently released an updated guide to the E-rate program in partnership with Funds For Learning. This webinar will provide software, content and technology companies with an update on the E-rate program and an overview of the SIIA Guide. The Guide is intended to provide companies with a tool to help navigate the complex, ever-evolving E-rate program. It provides background information on E-rate rules and eligible services opportunities for software publishers, and an analysis of both the current E-rate market and how E-rate affects school technology purchases.

#### Speakers:

- Brian Stephens, Senior Technology and Regulatory Analyst, Funds For Learning
- Sheryl Abshire, Chief Technology Officer, Calcasieu Parish Public School System (Lake Charles, LA) and Board Member, Universal Service Administrative Company (USAC) which oversees the E-rate program
- Tom Petit, Vice President of Sales, Gaggle
- Moderator: Mark Schneiderman, SIIA

SIIA's Guide to the E-rate is available in [SIIA's eStore](#) for free to SIIA members and for a fee to other software and technology companies.

SIIA Press Release: [SIIA Releases 2012 Guide to the E-rate Program](#) (04/11/12)

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[Download the PowerPoint presentation](#) .