

SIIA fosters connections with leading investment firms active in the industry, ensuring that members have the connections they need, when they need them. SIIA events provide opportunities for growing, innovative companies to meet financiers, present their products and companies, and address key topics such as company valuations, M&A trends, and funding strategies. Members gain these benefits by:

- [Attending SIIA Private Equity Forum events](#)
- [Attending SIIA conferences and webcasts](#) : Financiers, including corporate strategics, are regular participants at SIIA events discussing M&A activities, equity placements and recent exits and what they mean for the industry.
- Nominating for SIIA's Previews program: VCs and other private equity firms play an active role in selecting program presenters. It's a great way to be seen.
- [Nominating for the SIIA Codie Awards](#) . Competing for an SIIA Codie Award is a great way to raise your company's visibility with the financial community.