

This webcast introduces SIIA members to "Conducting and Reporting Product Evaluation Research: Guidelines and Considerations for Educational Technology Publishers and Developers", a publication of SIIA's Research and Evaluation working group. The Guidelines provide a standard of best practices for conducting and reporting evaluation studies of educational technologies. Presented by Guidelines author Denis Newman of Empirical Education, and Guidelines peer reviewers, this presentation explains why the Guidelines are important and how they can help you, your company and the industry create a stronger program of product evaluation.

Speakers:

- Denis Newman, President, Empirical Education
- Rob Foshay, Director of Research, Education & Productivity Solutions, Texas Instruments
- Robert Slavin, Co-Director, Center for Research on the Education of Students Placed at Risk, Johns Hopkins University

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