

**FISD Anti-Piracy Working Group
Meeting Agenda
Thursday, May 6, 2010
10:00am (New York)/3:00pm (London)**

**Location
Moody's Analytics
7 World Trade Center
250 Greenwich Street
New York**

**Conference Bridge
US: 866-234-4460
Intl: 205-354-0280
Password: *1949152***

- Introductions
- Case Study Presentation on Market Data Misuse

This presentation will examine CME Group efforts addressing unauthorized usage of CME data in Turkey. Angie Wozniak with CME Group will discuss the exchange's work in combating misuse of data.

- Discussion of potential Benchmarking Survey

The Group will discuss their level of interest in and the feasibility of a potential benchmarking survey for exchanges and Content Providers. This survey will address the questions and content regarding piracy and misuse of data that will be of interest to members of the Working Group. It is possible (if not probable) that anonymity will be provided to the entities contributing to the data. It is also possible (if not probable) that combined results of the survey would be made available only to the participants and contributors of the survey. Critical to the success of such a venture are the questions and content provided in the survey. Here are some potential questions available for review and comment:

- **Considering the total loss of revenue for your firm due to piracy and misuse of data, please allocate (in terms of %) among the three target groups our Working Group has identified --- (1) Inadvertent (2) Rationalizer (3) Malicious**
- **List in descending order the Top 3 (Top 5?) countries (geographical areas?) where unauthorized use of your data occurs.**
- **Has your firm initiated legal action against another firm for misuse of data/content?**

Additional content and questions are **strongly solicited from participants.**

- Presentation on recent U.S. Court ruling.

Keith Kupferschmid, VP of FISD's parent body SIIA, will provide insight on the recent U.S. District Court ruling in the case of Barclay's Capital, et al v. flyonthewall.com. This ruling could have substantial impact on a number of FISD members. A copy of the ruling is attached.

- Notice of the first SIIA Annual Anti-Piracy Workshop.

This full day meeting and webcast is entitled *Challenges and Solutions for Combating Software and Content Piracy on the Internet* and is free to all FISD members. Keith Kupferschmid will provide details and answer questions. Additional information on the program is posted below.

SIIA FIRST ANNUAL ANTI-PIRACY WORKSHOP

Challenges and Solutions for Combating Software and Content Piracy on the Internet

JUNE 29, 2010, 8:00 AM TO 5:00 PM PDT

[SIIA Members Only Event]

The widespread availability of pirated and counterfeited works on the Internet continues to plague the software and content publishing industries. As the universe of online merchants and users grow, the complexities involved in monitoring and enforcement are growing as well. For there to be any progress in the area of copyright and trademark enforcement, it is essential that software and content companies work hand-in-hand with online merchants and other online entities that facilitate piracy and counterfeiting to address this significant problem. The Software & Information Industry Association (SIIA) recognizes the need to create stronger relationships between rights owners, facilitators, and law enforcement to achieve this goal.

Consistent with this goal, SIIA will be holding its first-ever annual anti-piracy workshop to bring these groups together. The goal of the workshop is to encourage dialog between the stakeholders and propose new solutions to these complex problems. Members will get the opportunity to meet and discuss anti-piracy challenges and strategies with representatives from Google, eBay, RapidShare, MercadoLibre, and R.E.A.C.T. Task Force; government officials from the FBI and the U.S. Postal Service; as well as other rights holders. The workshop will allow SIIA members to exchange valuable insights regarding the ongoing challenges of prohibiting distribution of online counterfeit and pirated goods.

The workshop will be held at Adobe's offices in San Jose, California and will also be webcast. We strongly encourage you to register immediately if you plan to attend.

All registrants will receive a confirmation email with, an agenda, webcast and location information.

Speakers:

Terri Yun-Lin Chen, Chief Trademark Counsel, Google

Jacobo Cohen-Imach, VP General Counsel, MercadoLibre

Dan Dougherty, Senior Director & Global Head of Intellectual Property Group, eBay

John L. Robertson, Special Agent, FBI

Paul Schaaf, Special Agent, FBI

Patricia Armstrong, U.S. Postal Inspector, U.S. Postal Service

Matt Broad, Agent, R.E.A.C.T. Task Force, Silicon Valley Chapter

Josh McFall, Agent, R.E.A.C.T. Task Force, Silicon Valley Chapter

Daniel Raimer, Legal Counsel, RapidShare

And others.

Topics:

- Global challenges faced by rights holders, online merchants, facilitators and law enforcement
 - The effectiveness -- or lack thereof -- of the DMCA as a means for combating piracy and counterfeiting
 - How best to address the recidivist and "mule" problems
 - Practical solutions for combating illegal distribution beyond the copyright and trademark law
 - New initiatives and solutions that can be taken by the stakeholders to better address the problem
 - Best practices for building IP cases for civil action and referrals to law enforcement
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- Website for Review and Discussion
- A website for review and discussion: www.docin.com
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- Other Business
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