

For Immediate Release:

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OpSource and SIIA Announce ‘All About the Cloud’ Keynote Speakers

World’s Largest Forum for Cloud Solutions Will Cover SaaS and Cloud From Every Perspective

Santa Clara, CA, and Washington, DC – April 12, 2010– OpSource, the leader in enterprise cloud and SaaS hosting, and the Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, today announced the keynote speakers for “All About the Cloud,” the most comprehensive cloud computing event in the industry, to be held May 10-12 in San Francisco.

Keynote speakers include:

- **Doug Hauger, General Manager, Windows Azure, Microsoft**
- **Taylor Stansbury, SVP and CTO, Intuit**
- **Maynard Webb, Chairman and CEO, LiveOps**
- **Treb Ryan, CEO, OpSource**

“‘All About the Cloud’ will feature a roster of On-Demand pioneers who are changing the way companies do business,” said Ken Wasch, President of SIIA. “These innovators are contributing to the remarkable growth of Cloud Computing and offer invaluable insight into the industry’s future.”

“The SaaS Summit has always been the breeding ground for discovering the next big thing, and, looking at the amazing speakers and attendees already lined up for our first ‘All About the Cloud’ conference, I know that we’ll see even more great ideas spark as we examine SaaS and cloud from every possible perspective,” said Richard Dym, CMO, OpSource.

“All About the Cloud” will be the largest forum for the advancement of the on-demand industry. To create the event, OpSource and SIIA have combined their two annual conferences, the SaaS Summit and SIIA OnDemand. “All About the Cloud” will enable industry executives to examine SaaS and the cloud from every perspective by bringing together hundreds of executives, analysts, press and venture capitalists to explore, debate and discuss the development and future of cloud computing.

“All About the Cloud” registration, as well as more information, is available at www.AllAbouttheCloud.net

Members of the media should contact Eileen Conway at econway@opsource.net or Beth Dozier at bethdozier@rational360.com, or register online at http://www.siiia.net/aatc/2010/press_apply.asp.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industries. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit www.siiia.net.

About OpSource

OpSource™ provides complete Cloud operations, infrastructure and services for companies of all sizes, from Software-as-a-Service (SaaS) ISVs to the enterprise, with hundreds of applications, millions of users and billions of transactions supported daily. Headquartered in Santa Clara, Calif., OpSource has Cloud and Web application delivery centers in Virginia, London and Bangalore. For more information about OpSource, visit www.opsource.net.

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