

**For Immediate Release**

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## **SIIA Announces Finalists for 2010 CODiE Awards in Education Categories**

*Fifty-four companies qualify for second round of prestigious award program*

**WASHINGTON, DC (February 23, 2010)** – The Software & Information Industry Association (SIIA) announces the finalists for the prestigious CODiE Awards in the categories relating to education technology. The products that qualified will now be reviewed by members of SIIA, who will vote on winners for all 24 categories. The winners will be announced at a special CODiE Awards Dinner on May 24th, which will be held in conjunction with the [2010 Ed Tech Industry Summit](#).

Eighty-eight products from 54 companies were selected as finalists from more than 327 nominations submitted by 124 companies. Nominated products underwent an intensive review by subject matter experts, analysts, journalists, and others with deep experience in the field. Pearson has 13 nominations reaching the final stage, the most for one company this year. Five companies have 3 nominations reaching the final stage. The finalists may now be reviewed on the CODiE Awards Website at [www.siiia.net/CODiEs](http://www.siiia.net/CODiEs).

“This is the twenty-fifth year we have recognized excellence through the CODiE Awards program,” noted Ken Wasch, President of SIIA. “The competition is always tough, and in this economic climate, companies are doing even more to innovate. Excellence within the education technology industry shines through in the products selected as finalists, and we are very excited to see how the voting goes this year.”

Originally called the “Excellence in Software Awards,” the CODiEs were established in 1986 by the Software Publishers Association (SPA), which preceded the Software & Information Industry Association (SIIA). The program was created so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose - to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement and philanthropic efforts.

### **2010 CODiE Awards Finalists**

#### **Best Classroom Management Solution**

- Brainhoney.com, Agilix Labs, Inc
- ClassLink ClassMate, ClassLink, Inc.
- EXCEED Student Achievement Manager, Spectrum K12 School Solutions Inc.

#### **Best Corporate Learning Solution**

- GeoMaestro, GeoLearning, Inc.
- GlobalEnglish Corporate Learning Service, GlobalEnglish Corporation
- TALON™ : Census Taking, Little Planet Learning

#### **Best Course Management Solution**

- Blackboard.com, Blackboard, Inc.
- The Pinnacle Suite, GlobalScholar (formerly Excelsior Software, Inc.)
- Pearson eCollege, Pearson

**Best Education Community Solution**

- ThinkQuest, Oracle Education Foundation
- myWorld Geography, Pearson
- Schoolfusion.com, SchoolFusion

**Best Education Game or Simulation**

- City of Materials - City Tour, ASM International
- Readytolearnreading.org, PBS
- DimensionM™ 3.0, Tabula Digita
- JASON.org , The JASON Project
- Conspiracy Code, Zebo Media Group

**Best Education Reference or Search Service**

- ABC-CLIO EBook Collection, ABC-CLIO
- Turnitin Originality Checking and Plagiarism Prevention, iParadigms, Inc.
- eLibrary, ProQuest

**Best Education Solution**

- Discovery Education streaming Plus, Discovery Education
- DreamBox Learning K-2 Math, DreamBox Learning
- MyWritingLab, Pearson
- Schoolfusion.com, SchoolFusion
- EXCEED Student Achievement Manager, Spectrum K12 School Solutions Inc.

**Best Education Solution for Mobile or Hand-held Device**

- ClassLink Inquiry, ClassLink, Inc.
- Studywiz Spark Mobile, Etech Group, North America
- Livescribe Inc., Livescribe Inc.
- SPARKvue , PASCO Scientific
- RefMobile, ProQuest

**Best Education Technology Solution for Productivity/Creativity**

- Kidspiration, Inspiration Software, Inc.
- RM Easiteach 3.5, RM Educational Software
- SoftChalk LessonBuilder, SoftChalk LLC

**Best Educational Use of a Technology Device**

- SPARKvue , PASCO Scientific
- SMART Notebook software, SMART Technologies ULC
- Gradeguru.com, The McGraw-Hill Companies, Inc.

**Best Instructional Solution in Other Curriculum Areas**

- Student E-mail and Collaboration Tools, Gaggie.Net, Inc.
- Online Game Design, Giant Campus, Inc.
- Inspiration, Inspiration Software, Inc.
- Kidoscomputer.com, Kidos Inc.
- EasyTech, Learning.com

**Best Instructional Solution for Special Needs Students**

- HELP Math program, Digital Directions International
- Smart Tutor, Learning Today
- System 44, Scholastic Education - Curriculum

**Best K-12 Enterprise Solution**

- Connect!, ConnectEdu
- SchoolRecruiter 3.0, Netchemia
- Pearson PowerSchool Premier 6.0, Pearson
- EXCEED Student Achievement Manager, Spectrum K12 School Solutions Inc.
- EduTone Xchange, VIP Tone, Inc.

**Best K-12 Instructional Solution**

- ExploreLearning Gizmos, ExploreLearning.com
- netTrekker, netTrekker
- Operation: Infinite Potential, The JASON Project

**Best Mathematics Instructional Solution**

- DreamBox Learning K-2 Math, DreamBox Learning
- MathXL for School, Pearson
- MyMathLab, Pearson
- SAS Curriculum Pathways, SAS Institute Inc.

**Best Online Instructional Solution**

- Headsprout Reading Comprehension, Headsprout, Inc.
- Operation: Infinite Potential, The JASON Project
- VmathLive, Voyager Expanded Learning

**Best Postsecondary Course or Learning Management Solution**

- Course Connect, Pearson
- EDVANCE360.com, Scholar360
- CourseCruiser LMS, Timecruiser Computing Corporation

**Best Postsecondary Enterprise Solution**

- eThority Enterprise, eThority
- Jenzabar's Internet Campus Solution, Jenzabar, Inc.
- Jenzabar's Non-Traditional System, Jenzabar, Inc.

**Best Postsecondary Instructional Solution**

- Water: Environmental Science - Seminars on Science course, National Center for Science, Literacy, Education and Technology
- MyCourse, Pearson
- MyMathLab, Pearson
- SoftChalk LessonBuilder, SoftChalk LLC

**Best Professional Development Solution**

- PD In Focus, ASCD
- Intel Teach Elements, Intel Corporation
- Water: Environmental Science - Seminars on Science course, National Center for Science, Literacy, Education and Technology

**Best Reading/English Instructional Solution**

- ReadingA-Z.com, Learning A-Z
- Prentice Hall Literature Online (PHLitOnline), Pearson
- System 44, Scholastic Education
- Tickettoread.com, Voyager Expanded Learning
- Conspiracy Code, Zebo Media Group

**Best Science Instructional Solution**

- Discovery Education Science, Discovery Education
- ExploreLearning Gizmos, ExploreLearning.com
- Mastering Platform, Pearson
- Milller & Levine Biology Digital Path, Pearson

**Best Social Studies Instructional Solution**

- InspireData, Inspiration Software, Inc.
- myWorld Geography, Pearson
- SIRS Issues Researcher, ProQuest
- Conspiracy Code, Zebo Media Group

**Best Student Assessment Solution**

- Acuity InFormative Assessment, CTB/McGraw-Hill
- Scantron Assessment Solution, Scantron Corporation Testing & Assessment Division
- Schoolnet Assess, Schoolnet, Inc

For more information and the finalists or to learn more about the CODiE Awards Program, contact the SIIA Awards Program Manager, [Lisa Mitchell-Brooks](#), at 202.789.4458.

**About SIIA**

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education and intellectual property protection to 500 leading software and information companies. For further information, visit [www.sii.net](http://www.sii.net).

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